

MEDICARE CLIENT DISCOVERY WORKSHEET

Professional Agent Training Tool

Purpose of This Worksheet

This worksheet is designed to help agents **control the Medicare conversation, gather critical information, and avoid missing key details** before presenting plan options.

Most new agents struggle because they:

- Try to remember everything during the call
- Jump into plans too quickly
- Miss key eligibility or coverage details

This worksheet solves that problem.

- ✓ Keeps your conversation structured
 - ✓ Builds confidence during calls
 - ✓ Positions you as a professional, not a beginner
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SECTION 1 – CLIENT PROFILE

Basic Information

- Full Name: _____
- Date of Birth: _____
- ZIP Code: _____
- Phone Number: _____
- Email Address: _____

Preferred Contact Method

Phone Email Text

Notes:

SECTION 2 – MEDICARE STATUS

Enrollment Overview

Receiving Social Security?

Yes No

Medicare Part A

Enrolled Not Enrolled

Medicare Part B

Enrolled Not Enrolled

- **Part A Effective Date:** _____
- **Part B Effective Date:** _____
- **Birth Month:** _____

Agent Tip:

Always confirm Part B status. This determines eligibility for most plan options.

SECTION 3 – CURRENT COVERAGE

Work & Insurance Situation

Currently Working?

Yes No

Type of Coverage

- Employer Coverage
 Spouse Employer Coverage
 Retiree Coverage
 COBRA
 VA Benefits
 Medicaid
 Other: _____

Employer Size

- Under 20 Employees
 20+ Employees
 Unsure

Why This Matters:

Employer size affects how Medicare coordinates with coverage.

- Under 20 → Medicare is typically primary
- 20+ → Employer coverage may remain primary

Coverage Notes:

SECTION 4 – HEALTH & LIFESTYLE

Care Preferences

- **Primary Care Doctor:** _____
- **Specialists:** _____
- **# of Prescription Medications:** _____
- **Preferred Pharmacy:** _____

Travel Frequently?

Yes No

Additional Notes:

Agent Tip:

Doctors + prescriptions = foundation of every recommendation.

SECTION 5 – FINANCIAL PREFERENCE

Cost Comfort Discussion

Which option feels more comfortable?

- Predictable monthly costs (higher premium, lower surprises)
- Lower monthly premium (pay-as-you-go costs)

Notes:

Agent Tip:

This question sets up Medigap vs. Medicare Advantage naturally without confusing the client.

SECTION 6 – COVERAGE PATHWAY DISCUSSION

Education Checkpoint

Topics Introduced:

- Original Medicare (Part A & Part B)
- Prescription Drug Coverage (Part D)
- Medicare Supplement (Medigap) Concepts
- Medicare Advantage Plans

Notes:

Agent Tip:

Do NOT rush this section. This is where trust is built.

SECTION 7 – PLAN REVIEW PREPARATION

Before Showing Plans

Topics to Confirm:

- Provider Network Compatibility
- Prescription Drug Coverage
- Cost Structure Comparison
- Maximum Out-of-Pocket (MOOP)

Additional Notes:

WHY STRUCTURED DISCOVERY MATTERS

Using this worksheet helps you:

- ✓ Stay organized and in control of the conversation
- ✓ Avoid missing key eligibility details
- ✓ Understand client needs before recommending plans
- ✓ Build confidence and credibility with every client

Bottom line:

Professionals don't guess. They follow a process.

IMPORTANT COMPLIANCE NOTICE

This worksheet is provided for **training and educational purposes only**.

- This material does NOT provide legal or tax advice
- This is NOT official Medicare guidance
- This does NOT recommend any specific plan or carrier

Agents must follow:

- CMS guidelines
- Carrier requirements
- State regulations
- Agency compliance policies

For training purposes only. Always follow CMS and carrier rules.